

Making Canton Unique & Better with a culture of Innovation.



EXECUTIVE SUMMARY

Bring the Culture & Tools of Innovation (making things better) to the Community (Citizens, Education & Business) of Canton, MA starting with the society community. This will make Canton a unique community in MA, and a desirable environment in which to work & live.

The Opportunity

Canton community has done a reasonable job for people to live and work but needs a uniqueness moving forward. We have entered a phase of finding the negative in society and not looking for making things better. We need a way to focus on making things better in our community that will not only enhance society but business as well as education. An innovation culture can do that. Why are we spending thousands of dollars to audit the police and we lack civility in our town meetings because we don't trust versus working to make things better? We need a focus to foster an **Innovation Culture (norms, values, outcomes)** (Making things better) in our community.



The Solution

A community team mission is to inspire, educate and provide leadership in introducing Innovation processes & culture to the community (Society, Education & Business) of Canton, MA. In starting with the society, we hope to show how an innovative culture looking to make things better will be a way to build our communities trust and



understanding each other.

Our innovative processes will develop innovative tools such as hackathons (*Identify a possible innovation path, questions & discussions, problem solving, testing-updating and reporting*) as guides for the rest of our education and business community. We hope to bring other organizations (universities, think tanks) into this collaboration.

Highlights

- Be seen as a unique community using the concept of innovation to make things better.
- Make existing companies see that we support their business.
- Get our population excited about a culture of making things better in our community.
- Have our schools connected with the community for learning and doing innovative learning projects.

The logo for 'SPECIAL ITEMS' features the word 'SPECIAL' in a bold, orange, sans-serif font above the word 'ITEMS' in a bold, teal, sans-serif font. The letters are slightly shadowed, giving a 3D effect.

Keys to Success

Approve the creation of our team and do the following:

- Create the team charter. (how we operate).
- Use innovation hackathon to build community working together
- Develop a plan for marketing and initial financial needs.
- Sell concept to Canton town council & department head.
- Create an initial plan to work with community organizations.



Additional Information & connection

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Initial data until we get our own web page

<http://www.projectacademy.org/mindy/index.html>