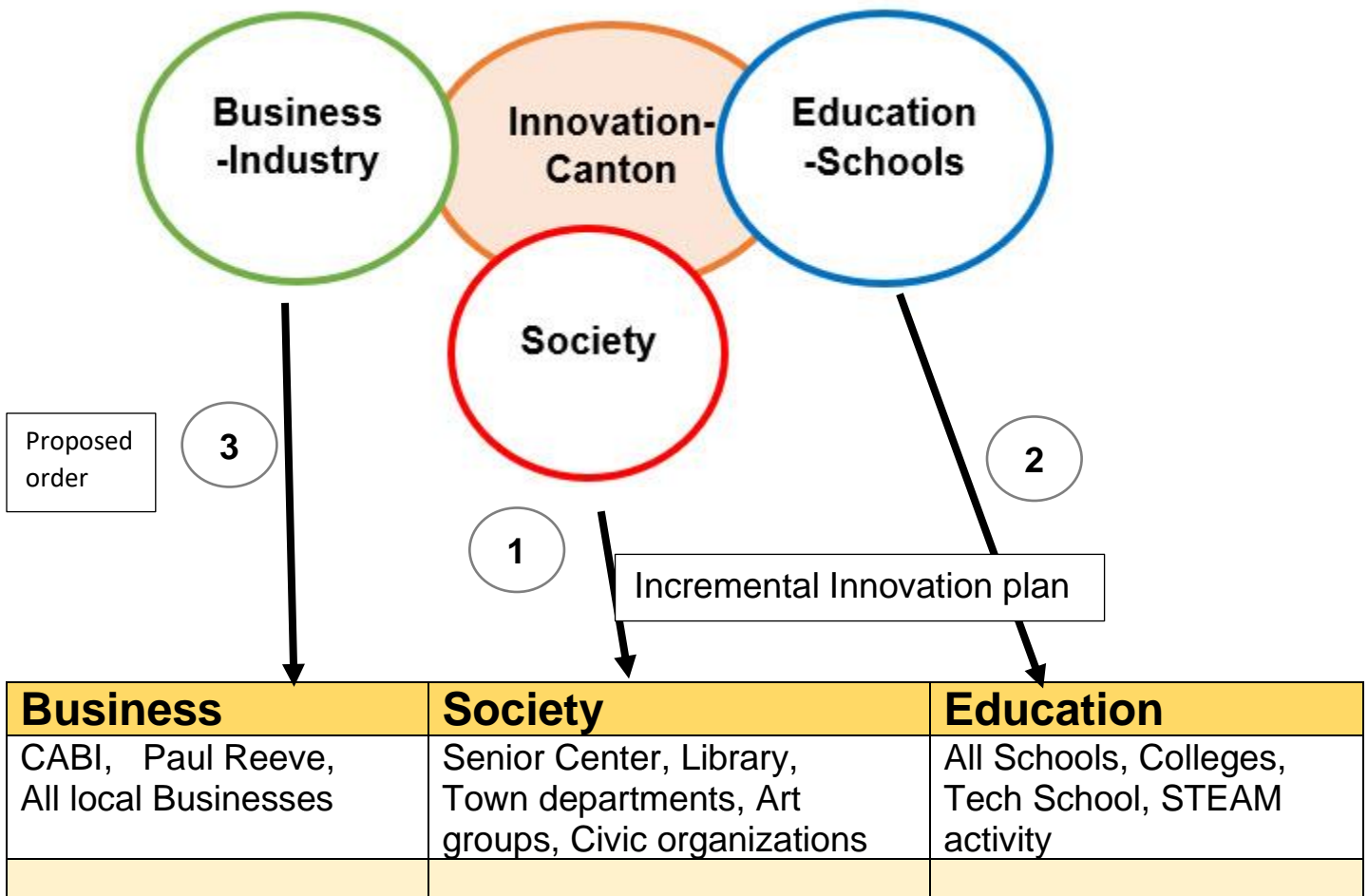


## Initial Discussion: Innovation in Canton, MA

Innovation is defined as the process of bringing about new ideas, methods, products, services, or solutions that have a significant positive impact and value. It involves transforming creative concepts into tangible outcomes that improve efficiency, and effectiveness, or address unmet needs. ***Making things better in the community.***

**IDEA**...Start with a team of Senior Citizens to work together to learn and use Innovation process to provide answers to improve processes in our Canton Community. This will be done with the leadership of the Canton Senior Center.

***the community.***





Teams, on-line tutorials, Learning from others,	Team solving community problems, Maker space, on-line tutorials, Measurements, better communication, Making the community better	Finding your bug, Hackathons, on-line tutorials, Learning spaces, Children have ownership
	Large scale team innovation-whole community	

Major Item	Detail
<b>What is the Innovation process?</b>	It is a process that uses the innovation method to find and improve areas of concern in the Canton Community. A tool to drive sustained innovation and <a href="#">teams working together to</a> address pressing real-life social issues
<b>Who are the Team members?</b>	<b>Volunteers of the Canton Senior center.</b>
<b>Process make-up</b>	Is typically a time-bound event where participants collaborate to build proofs of concept and minimum viable products for a specific pre-defined problem to innovate.
<b>Scheduled items</b>  <i>Each item needs a write definition</i>  <i>Use MKT Doc.</i>	<ol style="list-style-type: none"> <li>1. Agreement that an initial team will be created at the Canton Senior Center to implement an Innovation Senior Process. BILL/DIANE</li> <li>2. Send out a request to members looking for people who want to work on making things better in the community... Wisdom of the seniors BILL/DIANE</li> <li>3. Review &amp; select team members BILL/DIANE</li> <li>4. Have first membership meeting and discuss Charter of the team ALL TEAM</li> </ol>
<b>Group discussion</b>	Discuss with each other- what it means to be: <ul style="list-style-type: none"> <li>• Creative</li> <li>• Curious</li> </ul>





Major Item	Detail
<b>ALL TEAM</b>	<ul style="list-style-type: none"> <li>• Open-mindedness</li> <li>• Persistence</li> <li>• Listening</li> </ul>
<b>Team guideline/norms</b>	<p>Discuss teams versus groups. Remind seniors of the difference between a group and a team. A team relies on each member's commitment to one another's success, has a well-defined purpose, and uses the combined resources of the team to produce a better product.</p> <p>Early in the project, all team members should be able to answer the following five questions: 1. What do I bring to the team? 2. What are our commitments to one another? 3. What differences exist between us? 4. How will we operate? 5. How will we know we are succeeding?</p>
<p><b>The Culture of Innovation</b></p> <p><i>Making the World a little bit better than you found it.</i></p>	<ul style="list-style-type: none"> <li>• Innovation is a culture to “Make things better” in the environment you are working in.</li> <li>• Need to set Goals for your area of concern</li> <li>• Problem-Solving is a key tool in doing Innovation</li> <li>• It's a learning process with the people of the team to work together with measurements of your progress</li> <li>• Work as a team making and deciding on your path to find and design solutions</li> </ul>
<p><b>Examples of social issues</b></p> <p><b>Values...Respect, Trust, Listening</b></p>	<ul style="list-style-type: none"> <li>• How can we help younger adults prepare to be seniors?</li> <li>• How can we make things better by reporting news in town gov't?</li> <li>• How do we get our neighbors to support each other</li> <li>• How can we use the internet to improve our community for our safety &amp; communication.</li> </ul>



Major Item	Detail						
	<ul style="list-style-type: none"> <li>• What process can we develop to prevent disagreements turning into hateful conflicts?</li> <li>• How can we make it easier to interface with town gov't.</li> <li>• What would be our wisdom to pass on to our youth</li> <li>• What items can we do to make things better in Canton -Housing-shopping-transportation</li> <li>• How can we get more people to do voluntary activities</li> <li>• What health items should people do to stay healthy?</li> </ul>						
<b>Process create Teams...</b>	<table border="1"> <tr> <td data-bbox="558 848 1411 905"> <b>Select team members ~ 12 members</b> </td> </tr> <tr> <td data-bbox="558 905 1411 1014"> <b>Create team charter – <i>how we are going to operate</i></b> </td> </tr> <tr> <td data-bbox="558 1014 1411 1077"> <b>Pick a social issue for the team</b> </td> </tr> <tr> <td data-bbox="558 1077 1411 1140"> <b>Discuss our Goal / Measurement</b> </td> </tr> <tr> <td data-bbox="558 1140 1411 1203"> <b>Problem solving – Testing</b> </td> </tr> <tr> <td data-bbox="558 1203 1411 1262"> <b>Reporting results</b> </td> </tr> </table>	<b>Select team members ~ 12 members</b>	<b>Create team charter – <i>how we are going to operate</i></b>	<b>Pick a social issue for the team</b>	<b>Discuss our Goal / Measurement</b>	<b>Problem solving – Testing</b>	<b>Reporting results</b>
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<b>Discuss our Goal / Measurement</b>							
<b>Problem solving – Testing</b>							
<b>Reporting results</b>							
<b>Time frame</b>	<b>Approx.. Three 60 min meeting -2 <i>problem solving</i> &amp; 1 <i>reporting (sharing with the community)</i></b>						
<b>Reporting</b>	Team discuss their solutions, pick their collective choice & report/posts to the community						
<b>Facilitator</b>	<b>Person who trains the teams &amp; supports the process.</b>						
<b>Additional future topics</b>	<b>Health, Climate, Education, Recreation, Culture (Values)</b>						

To successfully persuade the Board of Selectmen to embrace and support a focus on an innovative culture in Canton, MA, it is essential to present a

compelling case that highlights the benefits for businesses, education, and the community at large. Here's a strategic approach to selling this idea:

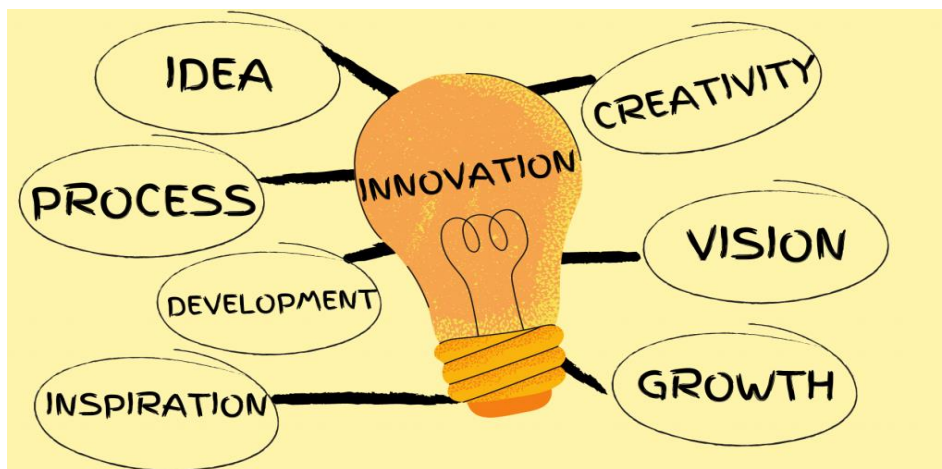
1. Define the Vision and Objectives: 0

- Vision: Articulate a clear and inspiring vision for an innovative Canton, where businesses thrive, education excels, and the community prospers through collaborative and forward-thinking initiatives.
- Objectives: Outline specific goals such as attracting new businesses, retaining talent, enhancing educational outcomes, and improving quality of life.

2. Highlight the Economic Benefits:

- Job Creation and Economic Growth: Explain how fostering an innovation culture can attract new businesses and industries, leading to job creation and economic growth.
- Increased Competitiveness: Emphasize how innovation can make local businesses more competitive, driving economic resilience and sustainability.

**Executing Innovation in Canton**



Define Innovation	Society --- Incremental Innovation Business--- Processes, Business, Products Educational --- Learning, Creativity,
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Defining the Goals	Society--- Making things better Business--- Corp goals Educational---
Assembling the Team	<ul style="list-style-type: none"> <li>• !2 volunteers</li> <li>• Tram learning – Values, what is innovation</li> <li>• Our Culture, Purpose</li> <li>• Working together</li> </ul>
Secure the Budget	Web page, Zoom,
Select collaboration tools	5 Whys, Fishbone diagram, questioning, Da Vinci process
Don't be afraid to take risks	It's a learning experience
Implement Incrementally  From: Descartes Discourse on methods	<ul style="list-style-type: none"> <li>• Look to make your approach more efficient</li> <li>• Look at issues from a system view with inputs, outputs, processes &amp; feedback             <ul style="list-style-type: none"> <li>• Break the problem into small chunks and study them well</li> <li>• Begin with the things that are the simplest to understand and move to the more complex</li> </ul> </li> <li>• Never accept anything as true that you do not clearly know.</li> </ul>
Evaluate and Improve	
Work on your Culture of Innovation	Continually make the Innovation to be part of your overall culture Set measurements for your projects Have the courage to try

