

A guide to bringing Innovative in your JOB...CAREER. Does your company have an Innovation process to follow?

You have a position in a company and carry out tasks based on your goals within the company.

These tasks may be a process that you manage, a customer interface or a single act as part of a large process.

If the organization you work for is well defined, you will probable have a measurement for the operation you do. The measurement will be one of the elements of the Balanced Scorecard



- How are you making it better for the Customer?
- How are you improving the action/process you do?
- How can you learn new things to be a better worker?
- How is your role connected to the financial bottom line and how can you support that?

With the knowledge above, you can now question and look for new or better ways to do what you do. Some thinking tools are the following:

Engineering is everywhere -Tools	
5 Whys	Ask Why five times to frame the problem



<p>Fishbone diagram</p> <p>A good way to describe what connects to what you are doing.</p>	<p style="text-align: center;">FISHBONE DIAGRAM</p> <p>Method: Option 1, Option 2</p> <p>Machines: Option 1, Option 2</p> <p>Environment: Option 1, Option 2</p> <p>People: Option 1, Option 2</p> <p>Process</p> <p>WWW.REALLYGREATSITE.COM</p>
<p>Da Vinci's Multiple Perspective</p>	<p>Looking at the situation from multiple points of views Example- Your point of view, two others point of view</p>
<p>Questions</p>	<p>A key characteristic of all geniuses is their intense child-like curiosity and high degree of inquiries.</p>
<p>Brain writing</p> <p>Provide addition tools for Innovation using books like – Cracking Creativity by Micheal Michalko.</p>	<p>Brain-writing. Shaping</p>

Sometimes, if you work with others, and you do similar items you might form a team to work together. You can also drive value creation by leveraging multidisciplinary teams and change management to seamlessly create innovative product designs.



The ability to work as part of a team **is one of the most important skills in today's job market.** Employers are looking for workers who can contribute their own ideas, but also want people who can work with others to create and develop projects and plans.

Create your purpose statement of your charter for your team. What do you want this team to do?

To Facilitate the changing from just a group of Individuals to a team that has its own charter (purpose, goals and roles) for working together

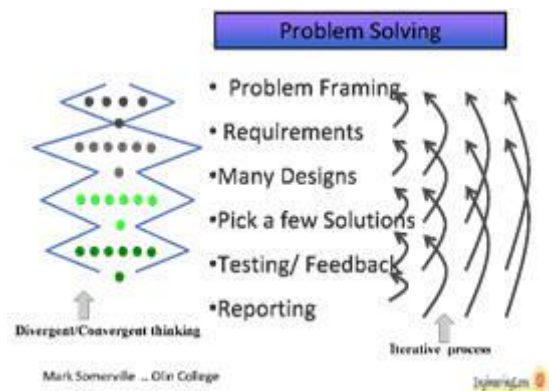
The charter represents a document that describes a project, its rationale, its goals and its participants. The purpose of a charter aims at aligning the expectations of all the contributors so that their energy focuses on the project's priorities.

How do we deal when disagreements occur?

Problem Solving:

Design thinking is an iterative, non-linear process which focuses on a collaboration between designers and users. It brings innovative solutions to life based on how real users think, feel and behave.

This human-centered design process consists of five core stages Empathize, Define, Ideate, Prototype and Test. Mar 1, 202



Innovation isn't just for inventors and entrepreneurs. It isn't just for the workplace either. In fact, an excellent way to foster innovation as a regular practice is to adopt a design thinking mentality.

Design thinking is a user-centric, solutions-based approach to innovation. (Harvard Business Review)

- **Clarify:** Conduct research to clarify a problem and empathize with your target audience. The goal is to identify key pain points, ensuring solutions are useful.
- **Ideate:** Focus on idea generation to solve problems identified during research.

- **Develop:** Explore potential solutions generated during ideation. Create prototypes to validate their effectiveness.
- **Implement:** Advocate for your innovation to key stakeholders and encourage its adoption into the organization.

This approach provides structure to aid your innovation process but doesn't require rigid adherence. Creative problem-solving methods, like design thinking, aren't one-size-fits-all. Rather, they're roadmaps to creating innovative products and services. Classifying products as "innovative" isn't just applicable to products like an iPhone or electric car, and it doesn't require teams of experts. Innovation can be accomplished by anyone with an original and useful idea.


The design thinking process is a wonderful resource for innovation on any scale. Each stage is conducive to all forms of innovation and can guide you through your new product, service, process, or business model's creation. With the right tools, you can create something that'll change the world for the better.

Reporting your results: Creating an Elevator Pitch

It can take some time to get your pitch right. You'll likely go through several versions before finding one that is compelling, and that sounds natural in conversation. Follow these steps to create a great pitch, but bear in mind that you'll need to vary your approach depending on what your pitch is about.

- Problem you are solving
- Goals you have
- Product/Service you are providing
- Uniqueness



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- How is this helping the company
 - Benefits to the customer base (-Internal customers as well.)

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